

Senior management advisory roles with over 25 years of private, government and non-profit sector experience in Bangladesh, North America, Europe, Africa and South Asia, with expertise encompassing policy, strategy, foresight, inclusive growth, innovation, and digital transformation collaborating with national and global clients.

Specialist skills: advise on transformative growth strategies for the financial sector, including financial inclusion, digital banking, product innovation, and customer centricity.
Generalist skills: help with accelerating fact-based decision making and planning across domains using highly structured consultative tools and processes.

ACADEMIC	■	MPA (Economic Policy)	Mason Fellow	Harvard University	USA	2007
	■	MBA (Strategy)	University of British Columbia	Canada	2001	
	■	BSc (Computer Science)	University of Manitoba	Canada	1994	
	■	CMC	National Honor Roll (ranked Top-5)	Canadian Association of Management Consultants	2005	

PROFESSIONAL

Managing Partner

pi STRATEGY | Bangladesh (+ multiple locations in Asia, Africa, Europe, North America) | 2009 - currently

Launched and led a boutique strategy advisory firm. A few, sanitized examples of engagements are provided below:

- » **Over 25 engagements in private sector in strategy, competitiveness, business model innovation -**
 - Crafted growth strategy for several financial, telecom, fintech, and retail sector clients. Examples: strategy for a revered bank to double its business in 4 years in a highly competitive market; growth strategy for a telecom to monetize a \$225M opportunity through a \$40M investment.
 - Identified how digital technologies unlock sustained growth and profitability while fostering stronger customer relationships. For example, architected an end-to-end digital platform empowering small businesses to expand, access finance, and enhance customer loyalty through data-driven engagement.
- » **Over 25 engagements in public and non-profit sectors in policy, innovation, transformation -**
 - Advised multilateral organizations like the World Bank, Asian Development Bank, United Nations agencies on a wide variety of development programs. Example: identified opportunities for financial services providers to incorporate sustainable climate change adaptation mechanisms.
 - Advised foundations and think tanks like Gates Foundation, Rockefeller Foundation, World Economic Forum on several initiatives involving financial inclusion, gender equity and small businesses. Example: calculated unmet need for financial services in emerging markets for World Economic Forum, designed new services.
 - Advised government bodies in Bangladesh, United Kingdom, Canada, Zambia on initiatives in financial sector identifying innovative solutions to systemic challenges. Example: led strategic planning for Bangladesh Bank's Banking Sector Reform Taskforce, covering AQRs, new regulations, bank mergers after 2024 July Revolution.

Global Leadership Fellow
World Economic Forum | Switzerland, United States, China, India, Palestine | 2007 - 2009

Shaped global agenda on digital ecosystem, competitiveness, inclusive business models and led cross-industry projects:

- Co-led Digital Ecosystem project, used scenarios to foresee how the Telecom, IT, and Media & Entertainment industries would evolve and converge in 10 years by engaging with industry leaders from Fortune-100 companies.
- Led Global Education Initiative to enhance access through digital technologies for over 1 million students in India and Palestine by bringing together partners like Governments of India and Palestine, Intel, and UNESCO.
- Developed strategies for public sector and private sector entities to engage with SDGs using competitive business models that are profitable and inclusive, leading to several transformative initiatives in emerging markets.

Consulting Manager, Strategy & Transformation Practice
Capgemini (Ernst & Young) | Canada, United States, United Kingdom, France, Bangladesh | 2001 - 2006

Worked on consulting engagements with clients in public and private sectors in North America and Europe:

- Advised government bodies on e-Government initiatives. Example: supporting the launch of a new government department, Service Canada, to provide seamless, single-window, citizen-centric services.
- Crafted growth strategy for several financial, telecom, auto manufacturing, and retail sector clients. Example: transformation strategy of the European business of General Motors into a vehicle financing company.